



Are you a compelling storyteller?
Are you passionate about affordable housing?
Want to be innovative?

Ottawa Community Land Trust (OCLT) is a social enterprise pursuing innovative ways of preserving housing affordability in the National Capital Region. We acquire existing rental properties and turn them into non-profit affordable housing. We secure vacant land to develop various types of affordable housing in the future.

We are looking for an **Engagement Manager** located in Ottawa to work with other local groups—from housing providers to developers—that are committed to keeping housing affordable!

The Engagement Manager reports to the Executive Director and is responsible for promoting OCLT's vision, mission, and values, engaging stakeholders, and increasing the funding for the organization through various income streams. The role provides administrative support to the Community Engagement Committee and the Governance Committee as well as working with the committees to execute on plans. The Engagement Manager is responsible for creating communications materials and coordinating website and social media content.

Key Accountabilities:

- Promotes awareness, enhances the credibility and image of OCLT, and executes the community engagement plan, building strategic alliances and a broad community of supporters and investors.
- Establishes and maintains effective working relationship with members, leaders of member organizations, various associations, and others to support the achievement of the organization's mandate.
- Works in conjunction with and supports the Community Engagement Committee and Governance Committee, attends committee meetings, prepares the agenda and the resulting minutes. Maintains the corporate records.
- Creates communications materials and content for social media and website to promote community engagement and to support investor engagement
- Works with the Executive Director on planning, executing, and administering social finance, membership drives, community bond investment campaign, etc.

Description:

The Engagement Manager is responsible to engage a wide range of stakeholders so needs to have excellent interpersonal and communication skills, to tell a compelling story to impact and influence the right people, and to make the vision and mission real and urgent to inspire others. You will need to be able to engage others not only through speaking, but also in writing, through the content of materials that support community engagement.

We need someone with a strong network and the ability to build a network of contacts that will support them in achieving their goals of fundraising and delivering strong campaign outcomes.

The Engagement Manager must have the appropriate knowledge and skill to be effective in the marketing of OCLT to build its brand and reputation. The incumbent must have knowledge about principles of community fundraising, donor engagement, and social finance.

The Engagement Manager works with the Executive Director to increase visibility of OCLT with local organizations to build trust and transparency in finances, property acquisitions, and other issues. The Engagement Manager must be comfortable with public speaking and be able to establish and maintain effective working relationship with leaders of member organizations, various associations, and others to support the achievement of the organization's mandate.

Experience:

- Minimum 3 years' experience in the not-for-profit sector (social services, non-profit housing preferred), obtaining funding through various processes, working with committees, planning and execution, public relations, and community liaison work.

Education:

- Bachelor's degree in Social Services or equivalent experience in community development, communications and stakeholder engagement

Language: Bilingualism is preferred (English/French)

Knowledge and Skills:

- Knowledge of the tenets of fundraising and relevant and progressive fundraising experience
- Knowledge of the affordable housing field
- Knowledge of the non-profit housing system, linkages and issues
- Knowledge of real estate acquisition an asset
- Must have a commitment to the vision and mission of Ottawa Community Land Trust
- Excellent communication skills in reading, speaking, and writing
- Excellent public relations skills; represents the organization effectively in the community and with other agencies
- Proficient in Microsoft Office, familiar with WordPress

Key Competencies:

- Relationship building
- Interpersonal skills
- Impact and influence and public speaking
- Self-starter
- Flexibility/Adaptability
- Results-oriented/Determination and perseverance
- Integrity/Ethics
- Organization, time management, and prioritization skills
- Creative thinking

Information you are eager to know:

- Competitive salary: \$60,000 to \$70,000
- 35-hour workweek (may be expected to work events which may occur on weekends, evenings, and/or holidays). Option to work a four-day workweek, salary reduced accordingly.
- Benefits package available
- Work from home

We thank all applicants for their interest; only those selected for an interview will be contacted. Ottawa Community Land Trust is an equal opportunity employer and values diversity in its workforce. Do not hesitate to contact us if you require alternative arrangements to submit your application. Candidates with a disability requiring accommodation during the interview process should advise.

The successful candidate must already be able to work in Canada.