



2020 - Success stories from the Community Housing Transformation Centre Part 2



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Agenda

- Community-Based Tenant Initiative Fund
Hannah Vlaar, Centretown Citizens Ottawa Corporation (CCOC)
- Sector Transformation Fund – local projects
Margie Carlson and Dan Zackria, Birch Housing
- Sustainable Affordable Housing initiative from the Federation of Canadian Municipalities





Community-Based Tenant Initiative Fund (CBTIF)

The CBTIF Fund supports tenant engagement projects.

- Inside the non-market housing sector (coop, not-for-profit, public housing)*
- Transforming the private market*
- Supporting vulnerable populations*

In summary:

- **Increase the participation of tenants in housing decisions;**
- **Increase their tenancy skills and access to information;**
- **Create opportunities, spaces, and structures that encourage & enable tenant participation.**

150 000\$ maximum
No deadline



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OBJECTIVES



- **Increase/promote access to information**
- **Build capacity around housing decisions and responsibilities**
- **Increase participation in housing-related decisions and projects**





Here are some **examples** of what we can fund for the **CBTI Fund**.

- Taking concrete steps to increase representation of members from underrepresented groups on the Board of Directors and/ or on committees;
- Creating tenant leader groups to improve tenant participation;
- Offering training to tenants to promote needed skills for greater involvement within their housing structure;
- Conducting tenant-led participatory research projects to better understand neighbourhood housing trends and proposing solutions;
- Promoting community housing through tenant-led initiatives;
- Integrating Indigenous knowledge within tenancy initiatives;
- Organizing consultations for-and-by tenants to inform and allow them to contribute to projects that affect them;
- Including a tenant voice in future build and housing services in order ensure tenant needs and wants are represented;
- Improving financial literacy/ management capacity related to housing for tenants, etc.

For this fund, our Program Manager is Chrissy Diavatopoulos: c.diavatopoulos@centre.support or 1.833.360.3967 ext. 104



Centretown Citizens Ottawa Corporation (CCOC)

- Need to incorporate an equity and inclusion lens, especially within governance and regarding the tenant volunteer program;
- Need to address the lack of representation on the board of tenants from underrepresented groups;
- Need to strengthen and better organize the volunteer program in order to attract and retain diverse tenants;
- 3-year plan;
- Share best practices within the community.





Sector Transformation Fund—Local Project

The objective of the is fund is to develop and spread successful models or practices to reinforce the community housing sector's resilience and ensure it will achieve growth.

So far, we have funded:

- Strategic planning;
- Portfolio assessments;
- Business cases and feasibility studies;
- Training, growth strategies;
- New software to optimize management or new tools;
- Amalgamation, new partnerships, or shared services;

150 000\$ max.
No deadline



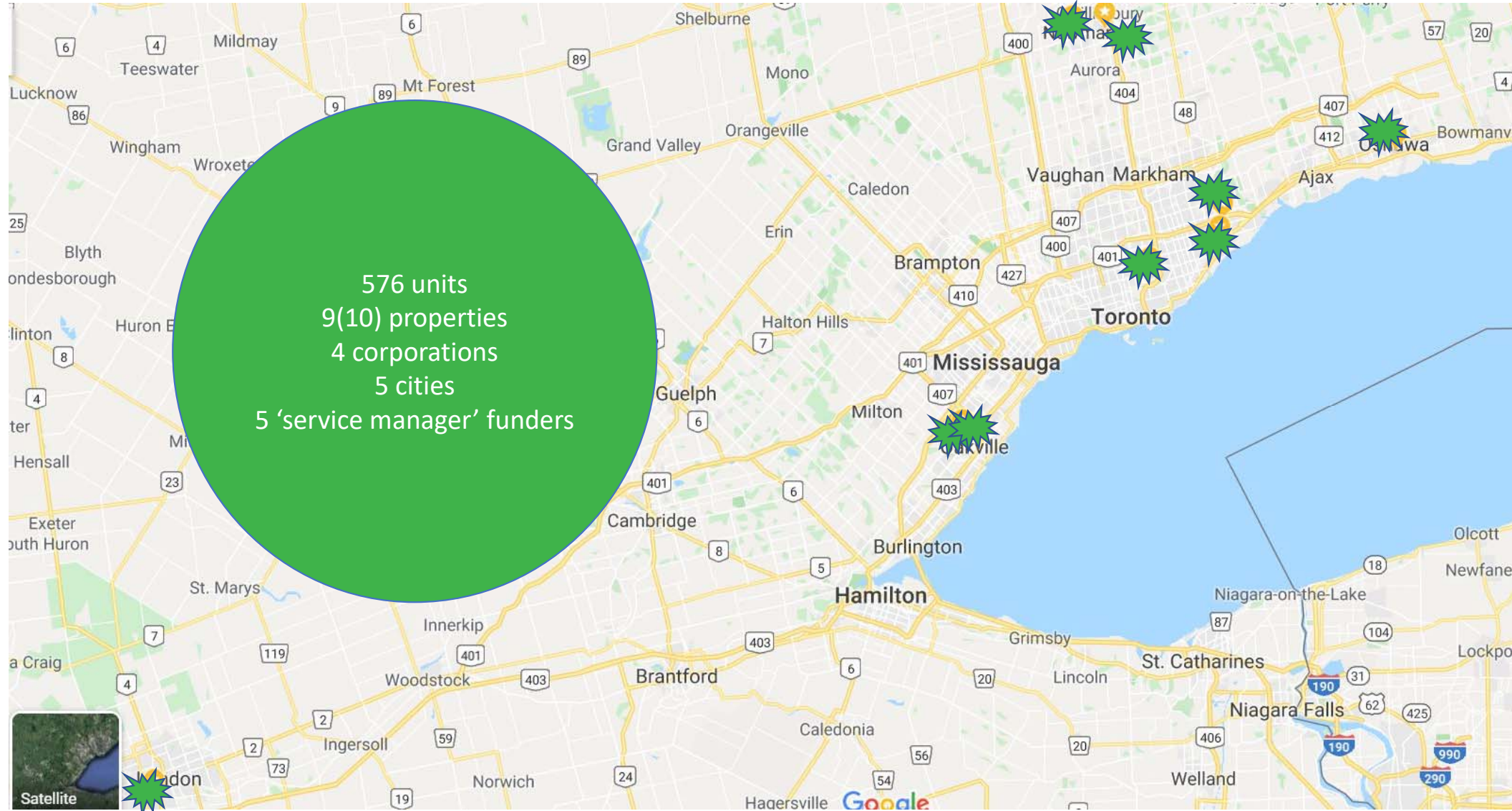
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Community Housing Transformation Centre Grant

Margie Carlson, ED
Dan Zackria, Manager – Special projects



576 units
9(10) properties
4 corporations
5 cities
5 'service manager' funders



Change Happens

- Formed 1975 as “Inter Faith Homes Corporation”
- First ED hired in 2018
- Critical Steps



Problems that are *Opportunities!*

- EOA/EOM
- Financial Sustainability
- Deferred maintenance and capital
- High Value Properties
- Board Speculation



Creating a Plan

- Capital Reserves vs Backlog of Capital Repairs
- First Capital Budget and Plan
- Questions :
 - End of useful life?
 - Redevelopment?
- Outdated assumptions about portfolio
- Goal: Create a Plan



Our Process

- Who should we work with?
- How long will it take?
- What data do we need?
- Who can help us pay for this?
- What does success look like?



What happened?

- Assets grouping
- Big surprises
- Reconsider aspirations
- Redefine long-term goals
- CHTC and the STF – Critical
- Transformation!





STF and CBTI WE DO NOT FUND

- Construction and renovation activities
- Fees related to legal or administrative actions (legal consultation is not restricted)
- Individual assistance in accessing housing
- Activities not supporting the priority areas
- Recreational, social, supportive or health-related activities
- Expenses for activities carried out prior to the Centre's written approval of funding
- Activities that are not new or transformative to the organization, provider or sector
- Core programs, regular services, administrative and operating expenses
- Retainer fees for work to be completed in the future
- Fundraising activities
- Capital investment projects
- Research projects
- Projects mainly aimed at developing or implementing a communications plan or marketing strategy





FCMs Sustainable Affordable Housing Fund



\$300M fund with \$52M available annually (\$25M **loans** + \$27M **grants**)

Objectives

1. Triple bottom-line benefits – environmental, economic, social
2. Support sector transformation



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SAH Funding Streams

- 1. Planning** (up to \$25K, 80% eligible costs)
 - *Concept development*
- 2. Study** (up to \$175K, 50% eligible costs)
 - *Option analyses, feasibility studies, energy assessment and modeling*
- 3. Pilot Project** (up to \$500K, 80% eligible costs)
 - *Small-scale on-site test or innovative, replicable model*
- 4. Capital Project – Retrofit** (up to \$10M, 80% eligible costs)
 - *Minimum 25% reduction in energy consumption*
- 5. Capital Project – New Build** (up to \$10M, 80% eligible costs)
 - *Net zero or net zero ready*



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Regional Energy Coach Program

Objective: build the capability and capacity of affordable housing providers to initiate, build, and operate sustainable energy efficient projects

Key tasks:

1. Coaching on power smart ideas and opportunities
 - a. Cursory information on very small to very large conservation concepts
 - b. Ensuring awareness of municipal, provincial, and national programs for savings and support
2. Assistance and guidance in identifying and evaluating the feasibility of energy retrofits
3. Assistance in the preparation of your SAH application



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Regional Energy Coach Program

- Coaches are here for you no matter which stage you're at - there's no requirement for you to be an expert.
- Energy efficiencies to be found in your housing can start out very simple and add up to a surprising amount of savings:
 - Lighting changes
 - Timer switches
 - Building signage reminders
 - Regular tenant education
 - Low flow plumbing fixtures, etc.
- If taking a thorough look at your property does involve looking at deep retrofits, we're here to help steer you in the right direction and get you connected with the right people.



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MEET OUR PROGRAM MANAGERS



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Meet our Program Managers

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ANY QUESTIONS?

The Centre is on Twitter, Facebook, and LinkedIn. Follow us and tag us in all relevant content!



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